



## 14th ILAIS Virtual Conference - June 29, 2020

(Hosted by Ramat-Gan Academic College)

### Pre-Conference Session (participation by invitation only)

11:30-13:00	Becoming a Researcher and a Faculty Member: An Interactive Panel for Doctoral Students <i>Panelists: Lior Fink (Moderator), Gal Oestreicher-Singer, David Schwartz, Iris Reinhartz-Berger, Ofir Ben-Assuli</i>
-------------	---

### Opening Session

14:00-14:10	Welcome <i>David Schwartz – ILAIS Chair</i> <i>Itzhak Shemer – Conference Co-Chair</i>
14:10-14:25	An IS Faculty in the Eye of the CoronaVirus Storm (During Reserve Service) <i>Idan Roth</i>
14:25-15:10	Zoom in, Zoom Out: Perspectives on Remote Learning under COVID-19 and Beyond <i>Panelists: Lior Zalmanson (Moderator), Sheizaf Rafaeli, Carmel Vaisman, Shirley Bar Lev, Tal Levi, Dalit Levy</i>

### Parallel Sessions

	<i>Chair: Ofir Ben-Assuli</i>	<i>Chair: Dizza Beimel</i>
15:20-15:40	Non-Alcoholic Fatty Liver Predictive Analytics <i>Orit Goldman, Ofir Ben-Assuli, Shira Zelber-Sagi, Shani Shenhar-Tsarfaty, Ori Rogowski, David Zeltser, Itzhak Shapira, Shlomo Berliner</i>	The Effect of Consumer Engagement on Mobile Consumption <i>Iris Somech, Shachar Reichman</i>
15:40-16:00	A Surprising Question on the Correct Way to Implement Association Rules – A Pharmacovigilance Case <i>Marina Goldman and David Bodoff</i>	My Mom Was Getting this Popup: Understanding Motivations and Processes in Helping Older Relatives with Mobile Security and Privacy <i>Tamir Mendel</i>
16:00-16:20	Exploring Insights: Patient Interaction Using Personalized Innovative Technology <i>Kofi Amankwah Boamah, Iris Reyhav, Roger McHaney, Esther Saiag, Rami Cohen, David Zeltser</i>	The Guide to Content Moderation: Introducing Crowds to Mitigate the Challenges of the Human Moderator <i>Lior Zalmanson, Inbal Yahav, Dena Yadin</i>



### Parallel Sessions

	<i>Chair: Opher Etzion</i>	<i>Chair: Adir Even</i>
16:30-16:50	Third-Party Induced Cybersecurity Incidents: Who Pays the Price <i>Michel Benaroch</i>	Learning the UML Class Diagram Using the Learning from Errors Approach <i>Ronit Shmallo, Tammar Shrot</i>
16:50-17:10	Does a Threshold Model Predict Individuals' Time of Adoption of Innovations? <i>Mor Atlas, Arie Gavious, Gilad Ravid</i>	The Motivation for Motivation Theories: A Systemic Literature Review on the Use of Motivation Theories in RE Research <i>Naomi Unkelos-Shpigel</i>
17:10-17:30	Would you believe it if an AI told you that 2 + 2 is 5? Conformity to algorithmic recommendations <i>Yotam Liel, Lior Zalmanson</i>	Online Accessibility for People with Disabilities: Qualitative Analysis of Corporate Social Responsibility Policy <i>Harel Chait, David G. Schwartz</i>

### Closing Session

17:45-18:30	Keynote Talk <i>Anindya Ghose</i>
18:30-18:45	Best paper award
18:45-19:00	Open ILAIS Planning Meeting <i>Hosted by David Schwartz, Dizza Beimel &amp; Dalit Levy. All are welcome to join</i>