

ILAIS 2026

The 20th Annual Israeli Association for Information Systems Conference



PERES ACADEMIC CENTER

אוניברסיטת בר-אילן
Bar-Ilan University



July 7, 2026 | 09:00 – 17:00 | Peres Academic Center, Rehovot

We are delighted to invite you to ILAIS 2026 –the 20th annual conference of the Israeli Association for Information Systems. This is the premier academic event for Information Systems research in Israel, bringing together researchers, practitioners, and students from across the country and beyond.

This year's program features two outstanding keynote speakers, eight parallel research sessions, and a full day of networking and academic exchange.

Keynote Speakers



Naama Perry Cohen
CIO, Digital Health & Innovation
Hospitals Directorate, Ministry
of Health, Israel

"When GenAI Meets
Government Medical Centers"



Raz Heiferman
Director, BDO Digital

"Organizational Maturity
and Readiness for AI
Implementation"

Research Topics

- AI in Healthcare & Clinical Prediction**
Deep learning, ECG analysis, disease forecasting, clinical decision support
- AI in Education**
GenAI tools, student experience, assessment, and engineering education
- NLP & Text Analytics**
Sentiment analysis, fake news detection, Hebrew /Arabic NLP, language technologies
- Organizational IS & Digital Transformation**
Technology adoption, AI implementation, and the future of work
- Cybersecurity & IS Risk**
Governance, legacy systems, supply chain attacks, AI-driven cyber intelligence
- Generative AI & Human-AI Interaction**
Creativity, virtual influencers, VR personalization, AI-mediated negotiation
- Recommender Systems & Decision Support**
Multimodal ML, LLM-generated reviews, privacy in AI applications
- Crowdsourcing & Collective Intelligence**
Contests, bootstrapping ML models, participation dynamics

Program at a Glance

- 09:00 – 10:00** | Registration
- 10:00 – 10:30** | Opening Session -Building B Auditorium
- 10:30 – 11:00** | **Keynote I –Naama Perry Cohen: "When GenAI Meets Government Medical Centers"**
- 11:00 – 11:30** | **Keynote II –Raz Heiferman: "Organizational Maturity and Readiness for AI Implementation"**
- 11:30 – 11:45** | Coffee Break
- 11:45 – 13:30** | Parallel Sessions A–D (4 research tracks)
- 13:30 – 14:30** | Lunch
- 14:30 – 16:15** | Parallel Sessions E–H (4 research tracks)
- 16:15 – 16:30** | Coffee Break
- 16:30 – 17:00** | Awards Ceremony & ILAIS Annual Meeting

[Click here to Register & Pay Membership >](#)

Register by June 30, 2026

Secure your place at Israel's leading Information Systems conference

Organizing committee

Rami Rashkovits
Peres Academic Center

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