11th ILAIS Conference, July 10, 2017
Bar-Ilan University

The 11th annual ILAIS (Israel Association for Information Systems) conference will be held on **Monday July 10, 2017** at Bar-Ilan University. The conference this year will incorporate three events:

Main Conference Event

The main conference features 9 tracks:

(1)   Data Science and Business Analytics

Depending on volume and quality, presentations in this track may be moved to the WITS event feeder described below.

(2)   Health IT
(3)   Economics of IS
(4)   Social Media
(5)   Internet of Things
(6)   Business Cybersecurity
(7)   IS Education
(8)   IS Industry
(9)   General topics related to IS

The organizers invite faculty members, research students, and industry researchers in the IS field to submit a **2-page** abstract to one of these tracks. Submissions to this event may reflect either completed research or work in progress.

Doctoral Consortium

The consortium invites **near-graduation** (4th and 5th year *only*) PhD students to present their doctoral dissertation to their peers from other universities, to academic researchers, and to industry audience. Interested students are invited to submit a **2-page** abstract to this event. Papers will be accepted either as full presentations or as posters.

Workshop on Information Technology Systems (WITS) Feeder Event

We are delighted to host the international WITS feeder event, for researchers in Israeli universities! The WITS event aims at gathering innovative and breakthrough research in Data Science methodology for the IS field. A separate call for papers will be sent for this event.

Submission Guidelines

Submissions to all events should be no longer than **two pages** (1.5-spaced, font size 12pt), and should be written in English. An extended abstract should be submitted in PDF format by May 1, 2017, through our EasyChair submission page: https://easychair.org/conferences/?conf=ilais2017. Abstracts are **not** blinded.

Please indicate below the title the name of the event (main, doctoral consortium, WITS) you are submitting to. When submitting to the main event, please indicate in addition the desired track. Submissions to the doctoral consortium should include the student's affiliation, supervisor, and year in the program.

If you do not want your abstract to be included in the proceedings, please indicate it on your submission.

Important Dates

Submission deadline: May 1, 2017
Notification to authors: June 1, 2017
Conference date: July 10, 2017

For conference updates and further information visit the ILAIS Website: http://ilais.openu.ac.il/wp/.

Conference Chairs: Inbal Yahav, David G. Schwartz, Roy Gelbard, and Onn Shehory – Graduate School of Business Administration, Bar-Ilan University
WITS Feeder Chairs: Inbal Yahav – Graduate School of Business Administration, Bar-Ilan University, and Tomer Geva – Coller School of Management, Tel-Aviv University
Doctoral Consortium Chair: Yaara Welcman – University of Haifa
Local Organization Chair: Roni Ramon-Gonen and Michal Gaziel-Yablowitz – Graduate School of Business Administration, Bar-Ilan University

The Israel Association for Information Systems (ILAIS) was founded in 2005 as the Israeli chapter of the Association for Information Systems (AIS). The goal of ILAIS is to promote the exchange of ideas, experiences and knowledge among IS scholars and professionals engaged in IS development, management and use.